

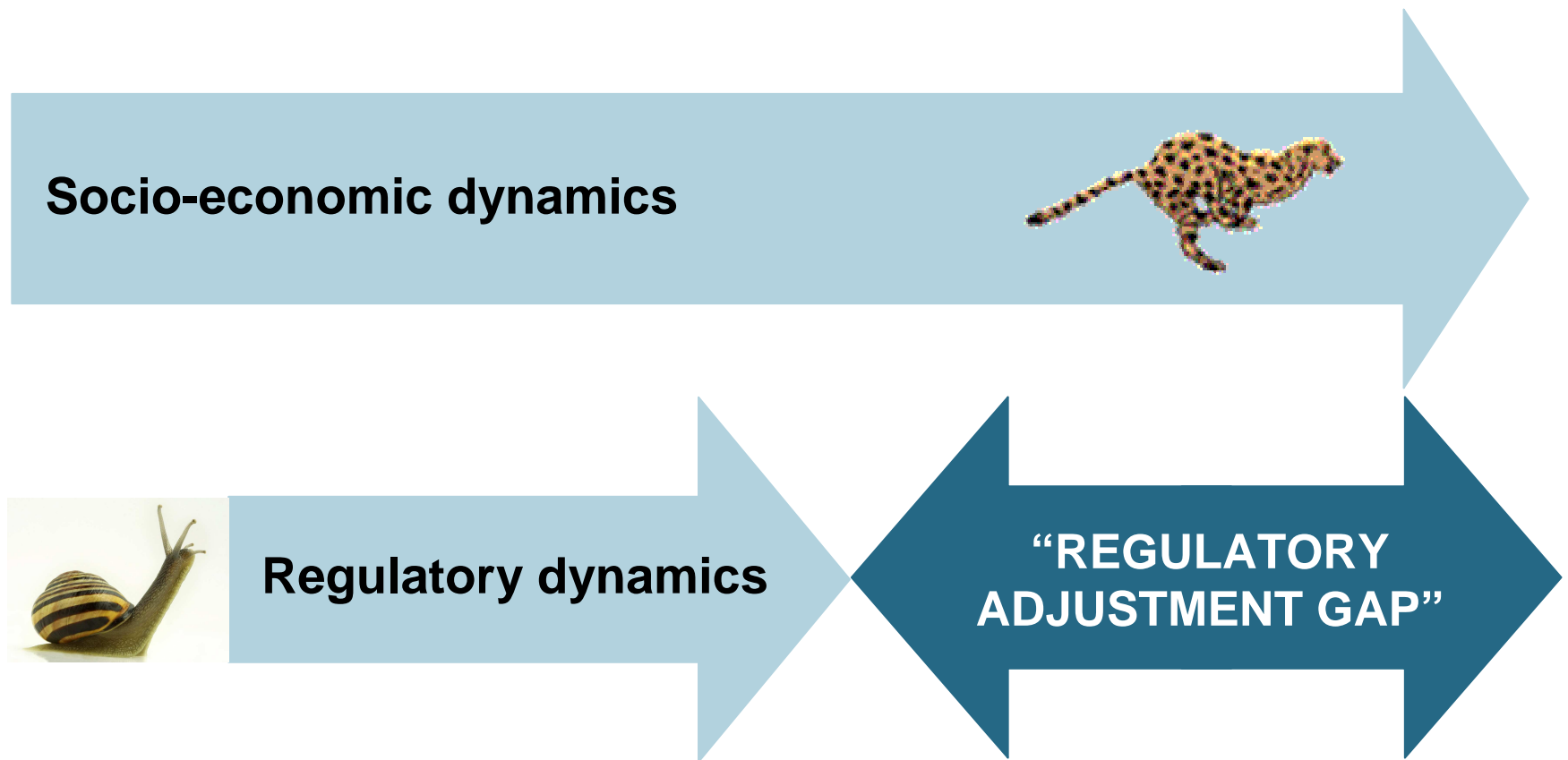
## **Session 1: Modernizing Government – Improving Efficiency**

### **Regulatory Reform as tool for modernizing Government**

### **Business Environment Reform in SEE: Progress and Challenges**

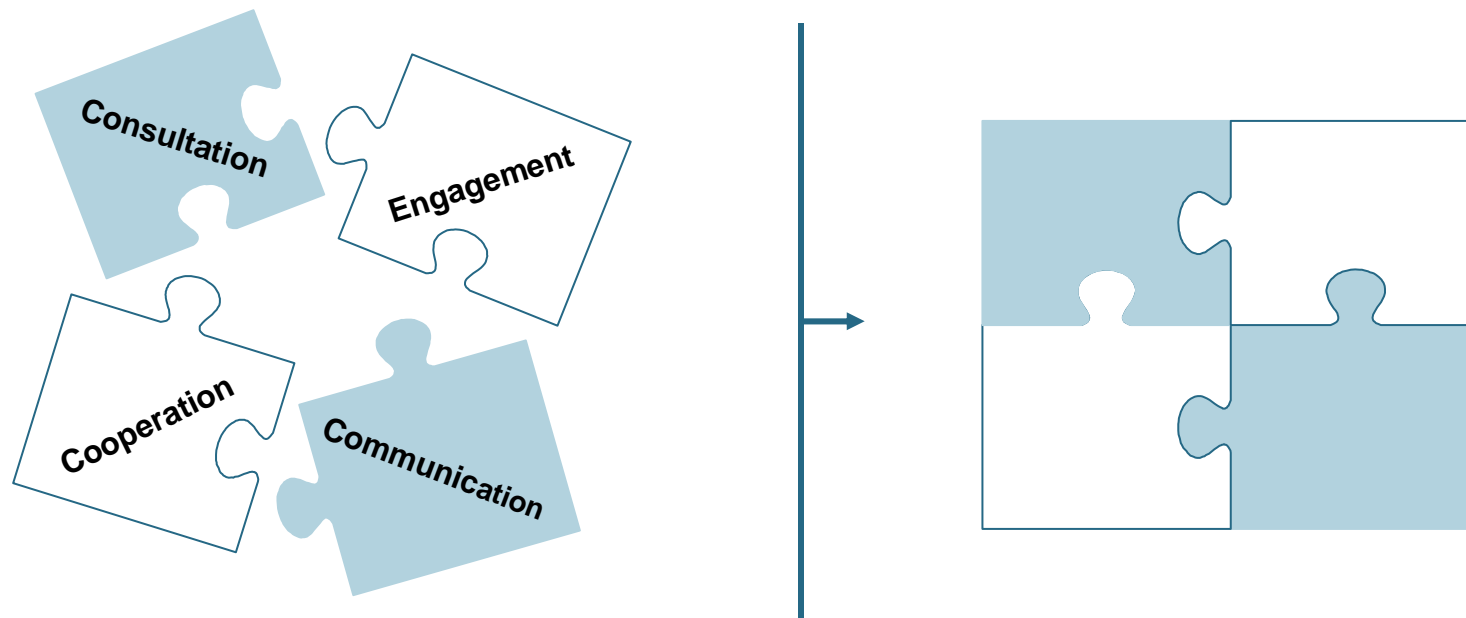
September 25, 2007.

Regulatory adjustments are lagging behind the dynamic changes of the business environment and development of the society



# Closing the “Regulatory adjustment gap”

Puzzle of reform could be brought together to close the “Regulatory adjustment gap”



# Modern governments work together with private sector

Creating public-private consultations is crucial to appropriately assess and adjust regulatory framework



# Business Advisory Council role is essential

The BAC was established by GOC<sup>1</sup> to ensure high level of engagement of the private sector and better cooperation with business community

**Corporations**

**Small & Medium Enterprises**

**Domestic Investors**

**Foreign Investors**

**Business Associations**

**Trade Unions**

**Industry/Interest Groups**

**Academia**



1) Government of the Republic of Croatia

Business Advisory Council provided strategic and operative platform for public-private sector dialogue

## Promoting and reporting

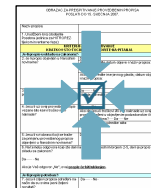
- 1 Communicating the reform goals to business community
- 2 Providing strategic consultation and guidance



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## Reviewing and proposing solutions

- 3 Collecting BAC and its members' reviews (Form 3)
- 4 Organizing review of priority business areas by BAC Working groups

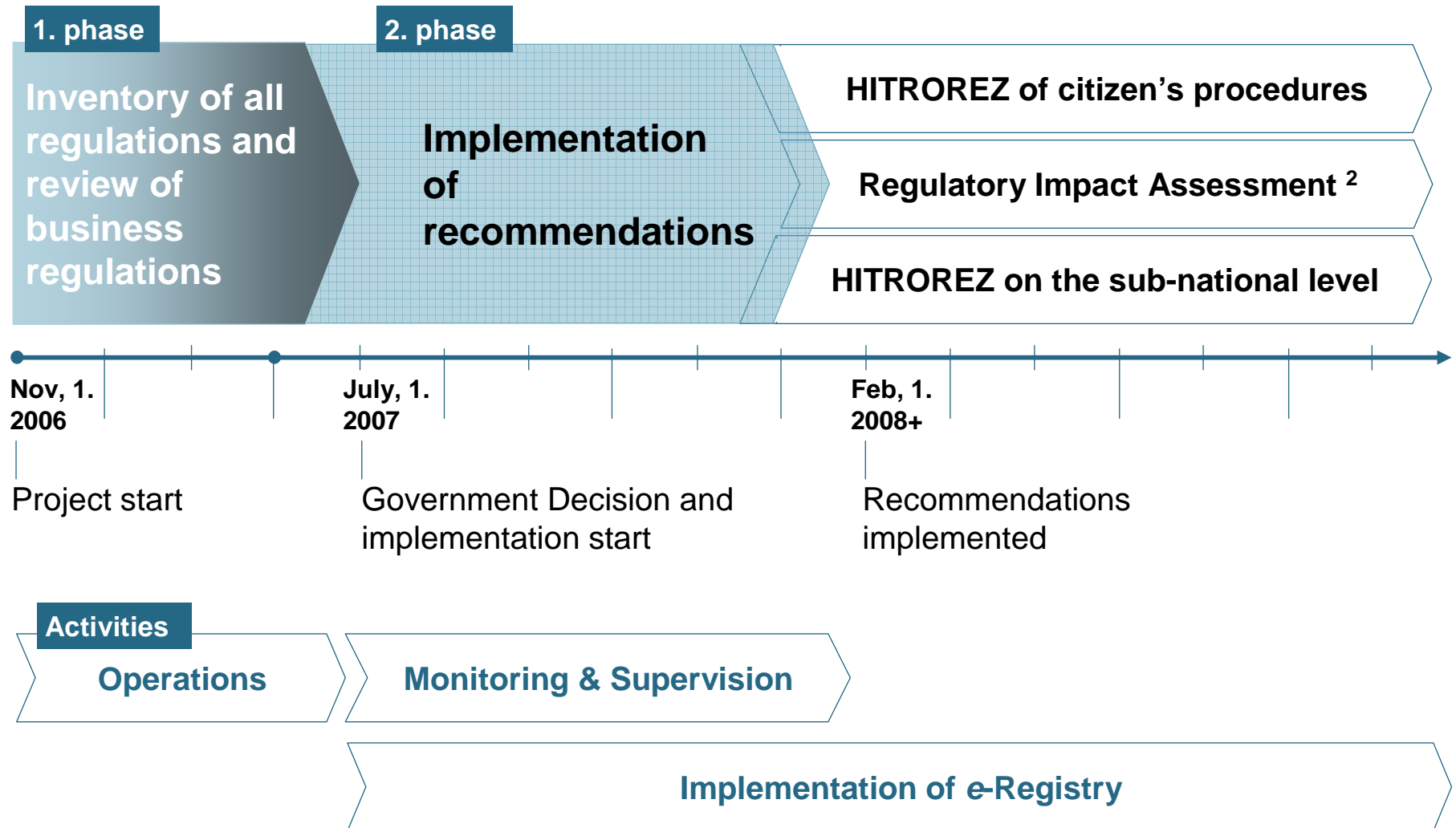


Targeted communication and public relations campaign from the very beginning ensures transparency of the projects

- Web-site
- Communication plan
- Press Conferences
- Interviews
- Newspaper and magazine adds
- TV spots
- National hotline,
- Country wide presentations
- Training



# Modern governance does permanent regulatory reform



1) Further use of e-Registry tool;

2) Office for coordination of RIA system (UPUP) established as the Government office

## INGREDIENTS:

- 3 teaspoons of e-Government solutions
- 2 pounds of Regulatory reforms (short and long term)
- 1 handful of longer term reforms (PAR, etc)
- 1 sticks of systematic regulatory mechanisms (such as RIA)
- 1 pinch of service orientated bureaucracy
- And a lot of commitment and accountability, trust and cooperation.

Then the Government, Business community, civil society, and other stakeholders take the ladle and mix it until is done...



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