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Ivana Curic, Operations Officer in IFC's Advisory Services for Southern Europe manages regional program on International Standards and Technical Regulations (ISTR) covering Albania, Bosnia and Herzegovina, FYR Macedonia, Serbia, and Montenegro. ISTR is a 3-year program, co-financed by IFC, Royal Norwegian Ministry of Foreign Affairs and Ministry of Economy of the Republic of Slovenia. Program focuses on strengthening the development of private sector in Southeast Europe through: building awareness among companies of international standards and enhancing capacity and knowledge of both companies and local service providers through a range of topical training and consulting services relevant to specific industries. She joined IFC in July 2000 working on capacity building and business enabling environment projects in IFC's technical assistance facility for the region SEED (Southeast Europe Enterprise Development). Curic has been involved in private-sector development in the Balkans since 1997. She holds an MA from University of Bologna/University of Sarajevo.