



Vladimir G. Kreacic
World Bank Staff (retired)

Vladimir G. Kreacic has been involved in enterprise restructuring and competitiveness issues for most of his professional career. Most recently he held the position of the Lead Private Sector Development Specialist in Europe and Central Asia region of the World Bank, focusing on business environment, and SME development in the area of Southeast Europe. Upon joining the World Bank in 1989, he was involved primarily in the state-owned enterprises reform. From the beginning of economic transition in the early 1990s to 2004, Kreacic refocused his expertise on privatized and private sector firms in a number of Former Soviet Union Republics. Kreacic previously served as advisor to governments on reform of their state-owned enterprises, and worked extensively in this area in a number of developing countries worldwide. He holds an MBA from the University of Leeds and a BSc from Belgrade University. He is currently working on a short presentation for the Panel on Regulatory Reform and Regional Integration, entitled "Taking stock: What has been achieved". The presentation covers a brief overview of the main measures and reforms undertaken by the governments in the region aiming to improve business environment in their respective countries, results achieved so far and main tasks in the near future.