



**International
Finance Corporation**
World Bank Group

IFC Advisory Services South East Europe Sub-National Competitiveness Project

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- The objective of the Program is to improve BEE, increase competitiveness and investment levels in selected localities by:
 - Reducing cost and risk of doing business
 - “Investment is local phenomenon”
 - Improving capacity for administering procedures and servicing businesses and citizens
 - Establishing a basis for comparing the performance of these localities in order to stimulate competition for private investment
- Project is designed to link various levels of governments, from municipal to national level
- The program consists of two inter-related projects:
 - Sub-National Competitiveness project, and
 - SEE Sub-National Doing Business

- Systemic regulatory reform
 - Intervention at different government levels - parallel process to enhance sub-national competitiveness
 - Heavy involvement of local authorities
 - Consultation and involvement of business community and civil society
 - Data exchange among localities to compare and contrast administrative procedures
 - Different tools and methods used throughout the process
 - Standardization and replicability of the process
 - Ensuring sustainability and increased transparency
 - Monitoring and evaluation of results

- Pilot phase - 7 pilot municipalities (covered by SEE S-N Doing Business) in two countries (Bosnia and Herzegovina and Serbia).
- Second phase - Replicate project and expand to two more countries (Montenegro and Albania); continue working in new municipalities in Bosnia and Herzegovina and Serbia).
- Designed framework to monitor results:
 - SEE S-N Doing Business in 22 localities completed
 - SCM
 - Enterprise survey
 - Client satisfaction surveys



Thank you

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